

PRODUCT DESIGN FELLOWSHIP: TOWARDS SUSTAINABILITY & RESILIENCE

How to apply via the Goethe-Application-Platform?

1. How do I register as a user?

Please enter <https://gap-online.goethe.de>. There you will see the following page:

GOETHE INSTITUT

FAQ CONTACT | CORNELIA HÖRTNER ▾ | EN DE

START REGISTER

WELCOME

WELCOME TO THE APPLICATION PORTAL OF THE GOETHE-INSTITUT

Via our Goethe-Application Portal (GAP) you can apply for various funding programmes of the Goethe-Institut, such as EU-Funding programmes, the International Relief Fund, residency programmes, funding in the divisions of Music and Theatre/Dance as well as for the International Coproduction Fund and the Visual Arts Project Fund.

Please inform yourself in advance about our funding requirements and funding opportunities on the respective websites of our funding programmes.

In order to create an application you must create a user account. You can use the same account to create and submit all your applications. In order to register you need a valid e-mail address and a password containing at least ten characters, combining characters of the following character groups: uppercase letters, lowercase letters, numbers, other characters.

After your registration you will automatically receive an e-mail to activate your account.

Login

Email Address *

Password *

LOGIN

[Forgot Password?](#)

Create a new account

To create a new account please click the button below

CREATE ACCOUNT

Please select “create account”.

You will be able to select your type of organisation. Please fill out your contact data and, if applicable, the contact data of a contact person.

START REGISTER

CREATE USER ACCOUNT

All fields marked by a star (*) have to be filled out.

Please provide a valid email address and a password of at least 8 characters. The email address is your user account name.

PLEASE NOTE: Based on various funding regulations not all user account types are eligible for all funding types.

User account type

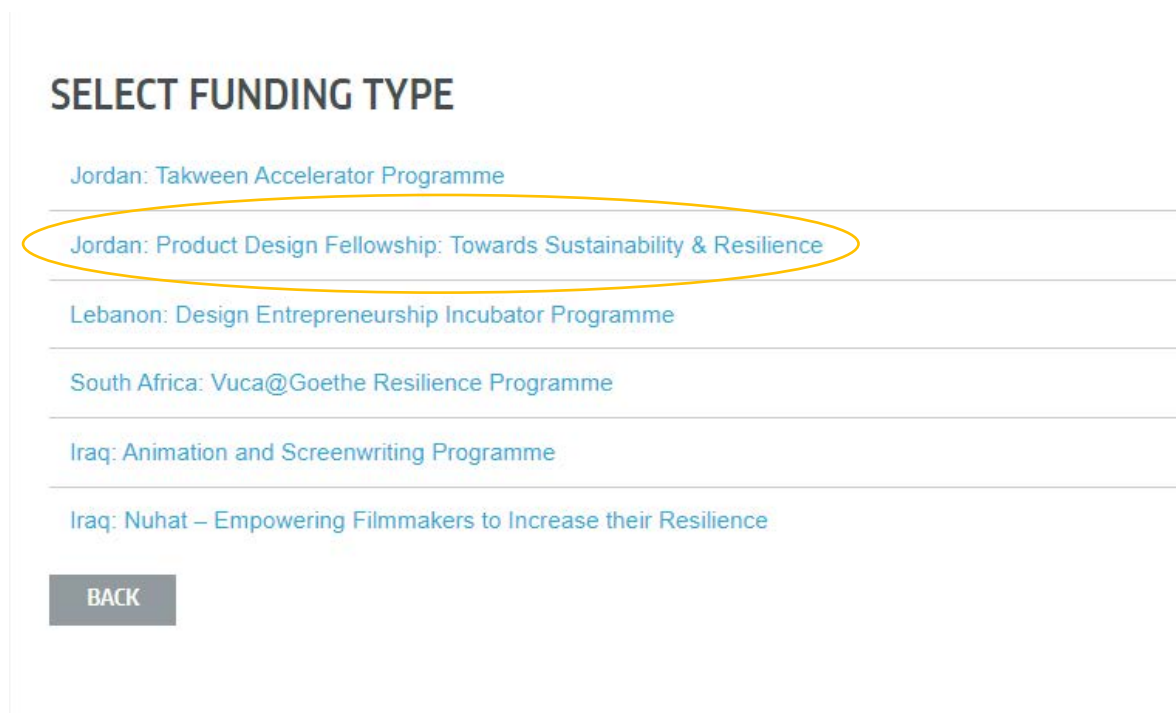
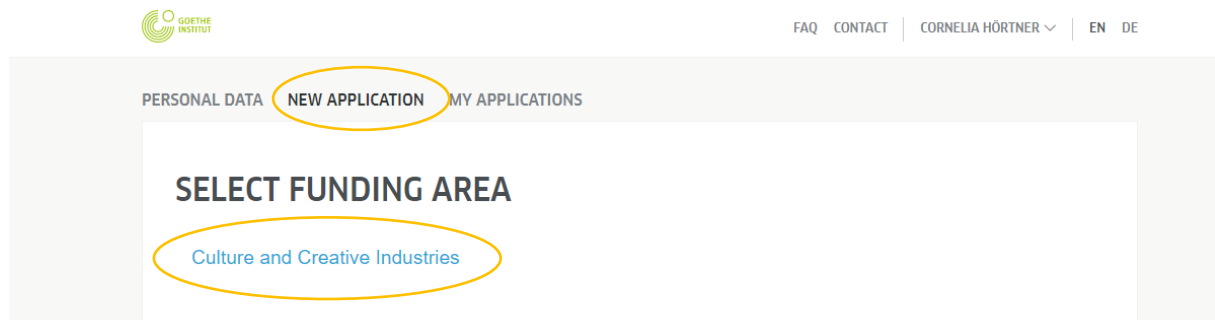
- Individual / Artist
- Organisation / Enterprise
- Agency

CONTACT PERSON

2. How to apply for the “PRODUCT DESIGN FELLOWSHIP: TOWARDS SUSTAINABILITY & RESILIENCE”?

After registering as a user, you should be redirected to the application form for the **PRODUCT DESIGN FELLOWSHIP: TOWARDS SUSTAINABILITY & RESILIENCE**.

If this is not the case please select **new application** and the funding area **Culture and Creative Industries**. In the next step, please choose funding type **Culture and Creative Industries – Jordan: Product Design Fellowship: Towards Sustainability & Resilience**.



You should now see the application form for the **PRODUCT DESIGN FELLOWSHIP: TOWARDS SUSTAINABILITY & RESILIENCE:**

- Program Overview
- Information about the applicant
 - General Contact Data
 - Description of the Candidate
 - Supporting documents
 - Self Declaration
- Save and Send

Application > Jordan: Product Design Fellowship: Towards Sustainability & Resilience

PRODUCT DESIGN FELLOWSHIP: TOWARDS SUSTAINABILITY & RESILIENCE



زمانة تصميم المنتجات:
نحو الاستدامة والقدرة على التكيف
PRODUCT DESIGN
FELLOWSHIP:
TOWARDS SUSTAINABILITY
AND RESILIENCE

دعوة للتقديم
CALL FOR APPLICATIONS
الموعد النهائي | DEADLINE
31.07.2021

ABOUT THE GOETHE-INSTITUT

The Goethe-Institut (GI) is the Federal Republic of Germany's worldwide cultural institute, promoting German language abroad and cultivating international cultural cooperation. Together with the previous partner *platform*, in 2018 the GI initiated the integrative creative industry hub called *takween*: a platform to support entrepreneurship within the creative industries in Jordan through qualification, exchange and networking as well as mentoring and experimenting. The focus of *takween* is on the design sector in Jordan including architecture, graphic and product design, handcraft, fashion design and interior design. Design as one of the clusters of the creative industries has strong ties to other clusters such as music, gaming, media art etc.

CONTEXT

The COVID-19 pandemic has put businesses and livelihoods of many designers in Jordan at risk. In response to this situation, the Goethe-Institut Jordan, within the framework of *takween*, is planning to implement a Product Design Fellowship for two parallel cohorts dedicated to (young and) mid-career designers in Jordan to enhance their expertise as well as resilience and responsiveness in a time of profound challenges. The target of the program is to expand professional activities through resilience-building measures.

The Product Design Fellowship is a skill enhancing program for (young and) mid-career designers whose work has been affected by the pandemic. Apart from the learning program that specifically focuses on the intersections of economic, social and environmental sustainability, each selected designer will receive a monthly stipend of 400.00 JOD over the period of 2.5 months as a support to boost resilience.

3. How do I fill in the application form?

Program Overview:

On this page the applicants can see all the necessary information including the call for applications and this guideline (to be downloaded).

For inquiries, please contact the takween team at takween@goethe.de.

Application Deadline: July 31, 2021

General Information

<u>Application Deadline:</u>	July 31, 2021
<u>Program Time frame:</u>	August 15 – October 31, 2021
<u>Number of Participants:</u>	Up to 40 designers
<u>Number of Hours:</u>	An approximate of 200 hours

To understand the application requirements, key dates, and what to expect, please download the PDF documents below.

- Open Call for Application – English
- Open Call for Application - بالعربية
- Guidelines for the Online Application Platform - بالعربية
- Guidelines for the Online Application Platform - English

For inquiries, please contact the takween team at takween@goethe.de.

On behalf of the German Federal Ministry for Economic Cooperation and Development (BMZ), the GIZ (Deutsche Gesellschaft für Internationale Zusammenarbeit) and the Goethe-Institut promote the emerging market of cultural and creative industries in Africa and in the Middle East.

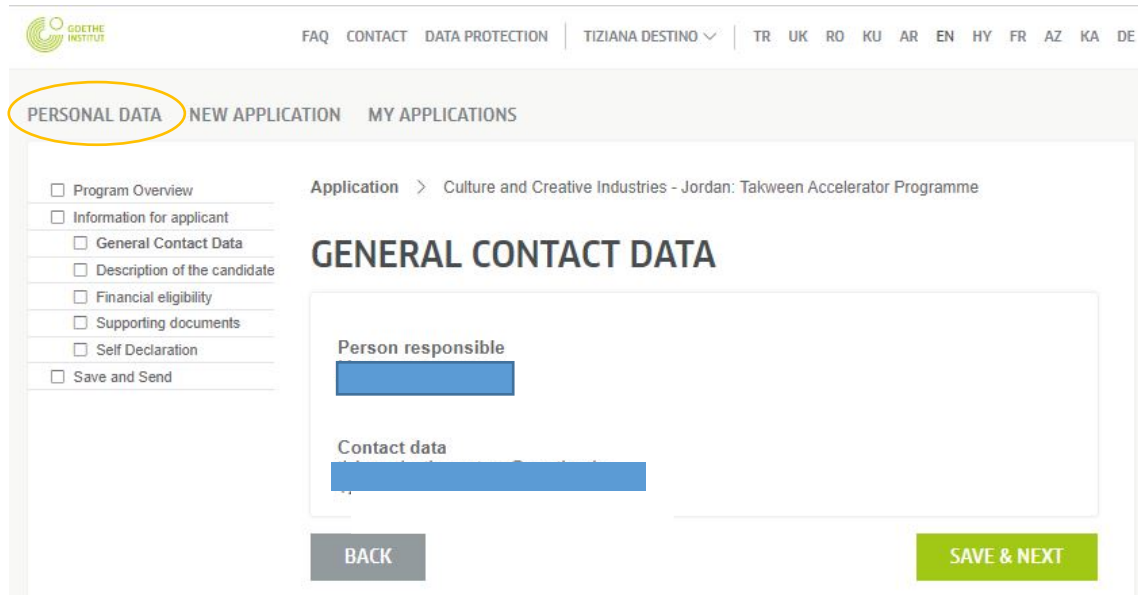


twelve°

NEXT

General Contact Data Applicant:


In this section you see your user account details created during the registration process. If you want to modify them, please click on **personal data**.



The screenshot shows the Goethe Institut application portal. At the top left is the Goethe Institut logo. The top navigation bar includes links for FAQ, CONTACT, DATA PROTECTION, and a dropdown menu for TIZIANA DESTINO. A secondary navigation bar lists various languages: TR, UK, RO, KU, AR, EN, HY, FR, AZ, KA, DE. Below this, there are three main tabs: PERSONAL DATA (highlighted with a yellow circle), NEW APPLICATION, and MY APPLICATIONS. The main content area is titled 'Application > Culture and Creative Industries - Jordan: Takween Accelerator Programme'. On the left, a sidebar menu lists several steps: Program Overview, Information for applicant (with sub-items: General Contact Data, Description of the candidate, Financial eligibility, Supporting documents, Self Declaration), and Save and Send. The main content area is titled 'GENERAL CONTACT DATA' and contains two sections: 'Person responsible' and 'Contact data', both with redacted information. At the bottom, there are two buttons: 'BACK' and 'SAVE & NEXT'.

Description of the Candidate:

Please fill in information on yourself as a creative professional with a demonstrated link to the design field in Jordan. All fields are mandatory.

FAQ CONTACT DATA PROTECTION | LOVIS MAJ BARTHOLAIN TR UK RO KU AR EN HY FR AZ KA DE

PERSONAL DATA NEW APPLICATION MY APPLICATIONS

- Program Overview
- Information about the applicant
- General Contact Data
- Description of the Candidate**
- Supporting documents
- Self Declaration
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Application > Jordan: Product Design Fellowship: Towards Sustainability & Resilience

DESCRIPTION OF THE CANDIDATE

You would categorize yourself as:

- Design freelancer
- Design entrepreneur with a company
- Designer with the aspirations to found a company
- Design employee

What are your expectations by the end of the program (select all that apply)?

- Improve soft and hard skills in the product design industry.
- To build resilience to sustainably secure business activities and enhance your presence in the market - locally, regionally and internationally.
- To develop a plan to realize further social, green, and sustainable development within your practice.
- To build resilience to sustainably secure business activities and enhance your presence in the market, within the current Lebanese context
- To build a strong network with experts, like-minded designers, entrepreneurs and other stakeholders from the CCI.
- To gain visibility and promote your work.

Which language do you prefer the programme activities to be in?

- English
- Arabic

Level of proficiency *


BACK SAVE SAVE & NEXT

Supporting Documents:

Please upload the required documents to your application. Please refer to the “Open Call for Application” for further information.

The documents should be in PDF format and must not exceed 10MB/document and up to 20MB for the portfolio.

Documents are accepted in either English or Arabic language.

 [FAQ](#) [CONTACT](#) [DATA PROTECTION](#) | [LOUIS MAJ BARTHOLAIN](#) | [TR](#) [UK](#) [RO](#) [KU](#) [AR](#) [EN](#) [HY](#) [FR](#) [AZ](#) [KA](#) [DE](#)

[PERSONAL DATA](#) [NEW APPLICATION](#) [MY APPLICATIONS](#)

Program Overview
 Information about the applicant
 General Contact Data
 Description of the Candidate
 Supporting documents
 Self Declaration
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Application > Jordan: Product Design Fellowship: Towards Sustainability & Resilience


SUPPORTING DOCUMENTS

Please upload the following documents in your online application. The documents should be in PDF format and must not exceed 10MB/document. Documents are accepted in either English or Arabic language.

Please refer to the “Open Call for Application” for guidelines.


Portfolio (max. 10 pages):

Previous activities/projects performed in the last 3 years, with a focus on design (all fields of design with product design being a plus), as proof of experience in the CCI in Jordan.


Drag files here or click to select

CV


Mentioning the qualification and capacity building programmes you previously took part in.


Drag files here or click to select

Motivation Letter (Max. 1 page)

Description of your career development in the context of the COVID-19 pandemic:

- How did the pandemic affect your income and work activities?
- What are sources of optimism to overcome these challenges?
- What would you wish to learn from this program and how could it support your professional development in the current crisis?
- How do you plan to commit to this program without putting your work at risk?



Drag files here or click to select

The Goethe-Institut Jordan reserves the right to suspend the monthly stipend and require reimbursement upon realizing fraud or infringement in any of the submitted documents.

[BACK](#) [SAVE](#) [SAVE & NEXT](#)

Self-Declaration:

Please confirm the details mentioned under this section.

FAQ CONTACT DATA PROTECTION | LOVIS MAJ BARTHOLAIN ▾ | TR UK RO KU AR EN HY FR AZ KA DE

PERSONAL DATA NEW APPLICATION MY APPLICATIONS

- Program Overview
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Application > Jordan: Product Design Fellowship: Towards Sustainability & Resilience

SELF DECLARATION

- I confirm that my sources of income have been severely affected by the pandemic.
- I confirm that I am not benefiting from other parallel Goethe-Institut programs.
- I understand that I will only be entitled to the stipend if I attend and actively participate in all teaching and coaching modules and related activities, as well as complete all required assignments.
- I confirm that all my documents and statement herein are correct and not falsified.
- I declare that I have prepared for this application without direct involvement of staff responsible for the selection process.
- I declare that to the best of my knowledge no actual, potential, or perceived conflict of interest exists.
- I undertake to notify the Goethe-Institute immediately of any changes regarding my application and participation in the programme.
- I am aware that the Goethe-Institut Jordan reserves the right to suspend the monthly stipend and require reimbursement upon realizing fraud or infringement in any of the submitted documents.
- I am aware that information about my application will be stored as part of the application process.

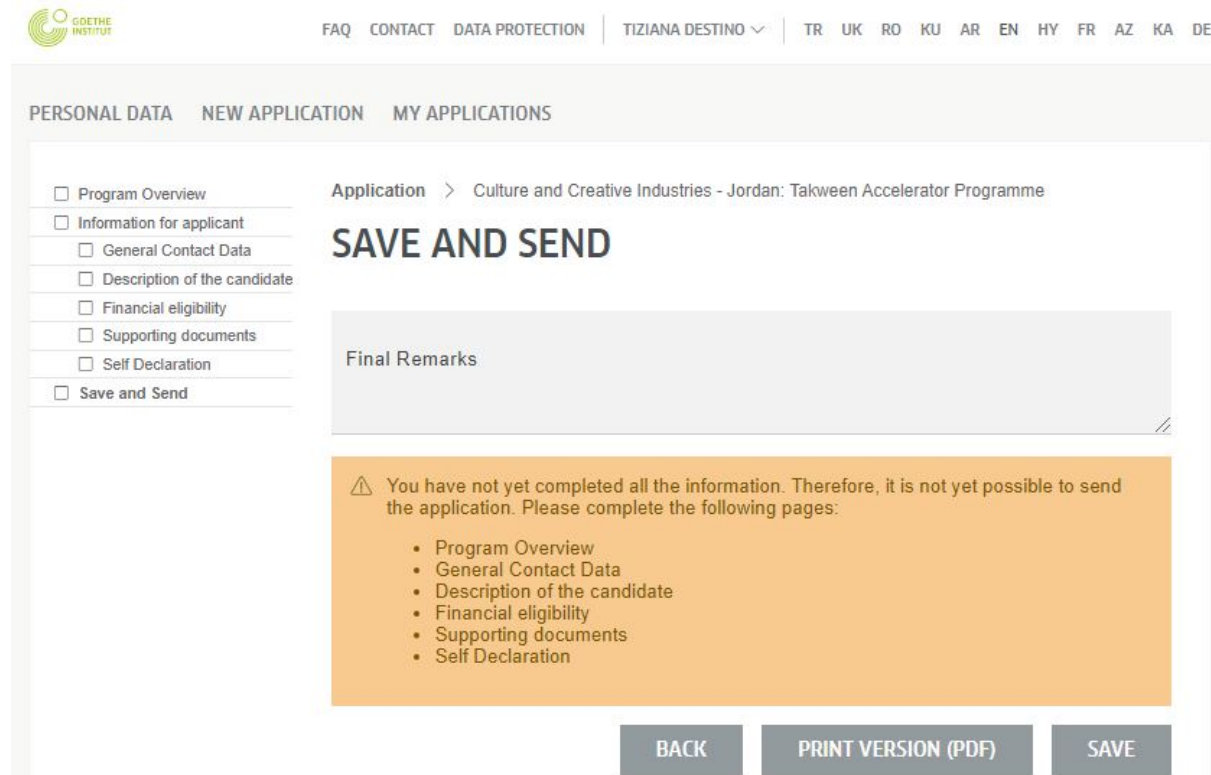
[Please find the data protection here.](#)

BACKSAVESAVE & NEXT

Save and Send:

This is the final step of the application process. Here you will see, if you filled in all necessary information. You will not be able to submit the application unless all required fields are complete. You will also be able to include additional comments or print your application form.

By selecting the button SUBMIT, the application will be sent.



The screenshot shows the 'Save and Send' step of an application process. At the top, there is a navigation bar with the Goethe Institute logo and links for FAQ, CONTACT, DATA PROTECTION, and a language dropdown menu currently set to TIZIANA DESTINO. Below this is a secondary navigation bar with 'PERSONAL DATA', 'NEW APPLICATION', and 'MY APPLICATIONS'. The main content area is titled 'Application > Culture and Creative Industries - Jordan: Takween Accelerator Programme'. A sidebar on the left contains a checklist of application steps: Program Overview, Information for applicant, General Contact Data, Description of the candidate, Financial eligibility, Supporting documents, Self Declaration, and Save and Send. The 'Save and Send' step is currently selected. The main content area features a large heading 'SAVE AND SEND' and a text input field labeled 'Final Remarks'. Below the input field is a warning message in an orange box: '⚠ You have not yet completed all the information. Therefore, it is not yet possible to send the application. Please complete the following pages:'. The message lists the following incomplete steps: Program Overview, General Contact Data, Description of the candidate, Financial eligibility, Supporting documents, and Self Declaration. At the bottom of the page, there are three buttons: 'BACK', 'PRINT VERSION (PDF)', and 'SAVE'.

GOETHE INSTITUTE

FAQ CONTACT DATA PROTECTION | TIZIANA DESTINO ▾ | TR UK RO KU AR EN HY FR AZ KA DE

PERSONAL DATA NEW APPLICATION MY APPLICATIONS

Program Overview

Information for applicant

General Contact Data

Description of the candidate

Financial eligibility

Supporting documents

Self Declaration

Save and Send

Application > Culture and Creative Industries - Jordan: Takween Accelerator Programme

SAVE AND SEND

Final Remarks

⚠ You have not yet completed all the information. Therefore, it is not yet possible to send the application. Please complete the following pages:

- Program Overview
- General Contact Data
- Description of the candidate
- Financial eligibility
- Supporting documents
- Self Declaration

BACK PRINT VERSION (PDF) SAVE

4. How can I get support?

In case of further questions, please have a look at the general FAQ:



FAQ CONTACT

CORNELIA HÖRTNER ▾

EN DE

START REGISTER

FAQ

What browsers does the Goethe-Institut's application portal run on?

The application runs on all common browsers (Internet Explorer from 9.0, Firefox, Opera, Chrome and Safari). Active JavaScript is required for the use of the website. Older browsers might not optimally display the design. The information is nevertheless available.

Will the Goethe-Institut's application portal also run on my smartphone?

Yes, the application is responsive and can be run on mobile devices, e.g. Smartphone, Tablet, as well.

What operating systems does the Goethe-Institut's application portal run on?

The application runs on both Windows and Mac operating systems.

What user account type do I have to create for the various types of funding? Due to various funding guidelines, not all user account types are approved for all application forms. Please inform yourself about your eligibility within the individual call guidelines [here](#).

Which file formats can I upload?

PDF files can be uploaded.

Is there a limit to the size of the file I want to upload?

Yes: maximum 10 megabytes per file. Depending on the speed of your internet connection, uploading documents may take some time.

How long does the session timeout take until I am automatically logged out?

The session timeout lasts 20 minutes.

Why am I not receiving an activation email and what can I do?

No-reply addresses are often filtered out by email providers. To reduce this probability, @goethe.de-addresses can be added to the whitelist of your email provider. Technical support will activate your account on request.

How can I hand in documents later?

After the application has been sent, the "contact us" button in the pull-down menu next to your application in your application overview can be used to hand in documents. Please click here "add file to mail" after the document has been selected.

Version: 2.1.7748.27999 19.03.2021

For inquiries, please contact the takween team at takween@goethe.de.